



**BHEKIWE ZWANE**

## **Marketing Specialist**

### **Education:**

- Practical Project Management, UNISA (2014)
- Post Graduate Diploma in Business Administration, Gordon Institute of Business, University of Pretoria (2008)
- Bachelor of Commerce; Degree in Marketing , University of Eswatini (2006)
- Diploma in Commerce, University Of Eswatini (2004)

### **Professional Experience:**

- Head of Marketing, Industrial Development Company of Eswatini (March 2012 to date)
- Mobile Money Trader Marketer, MTN Eswatini (May 2011 – February 2012)
- Commercial Assistant, Galp Eswatini (March 2010 – April 2011)
- Leasing Officer, Eswatini National Provident Fund (April 2007 – February 2010)
- Mortgage Loan Officer, Eswatini Building Society (December 2006 – April 2007)
- Marketing strategy development
- Brand management